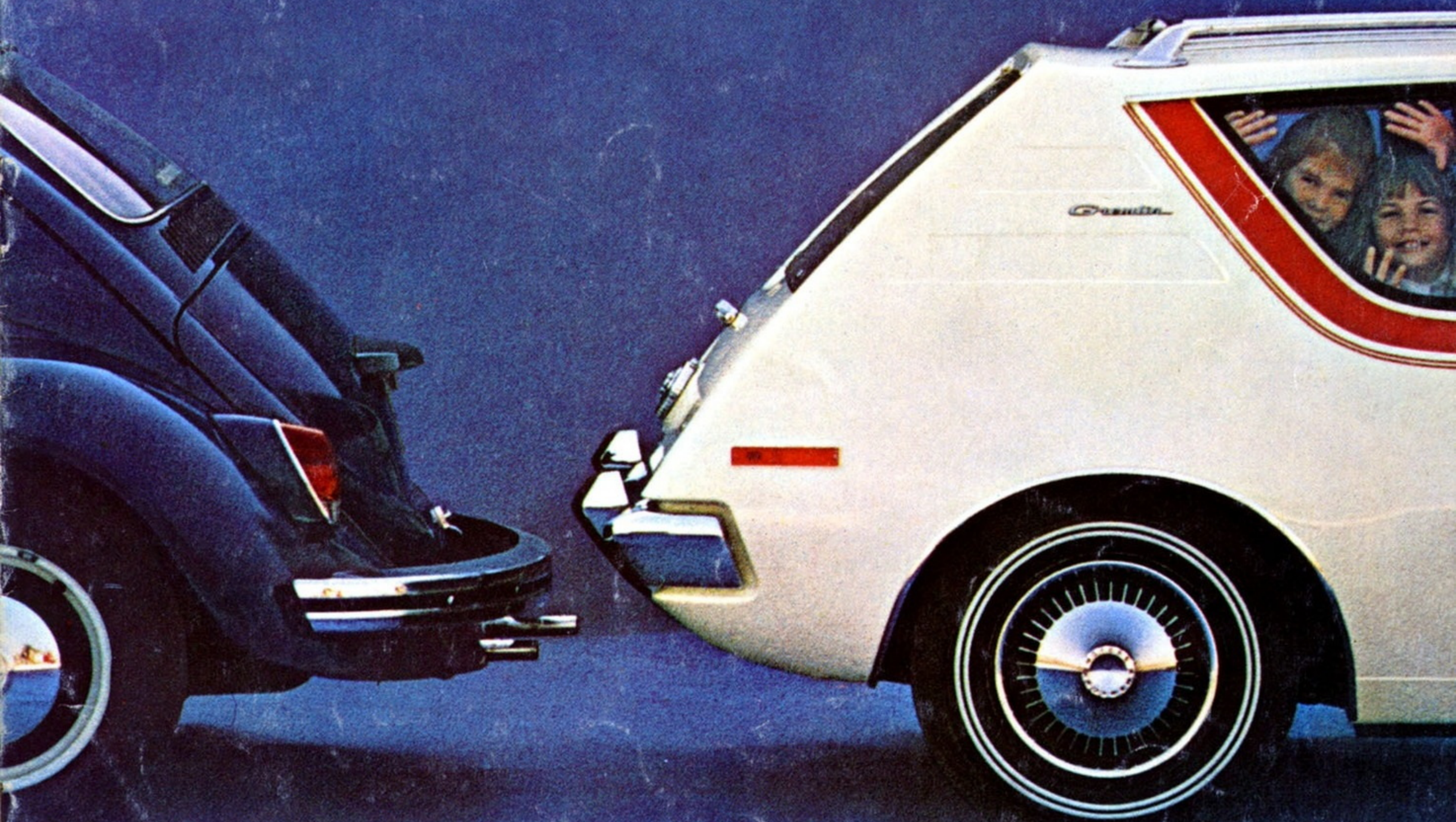




Gremlin.
The new American car.

MICHELS MOTORS
Ph. 387-2109 617-19 No Front St.
MANKATO, MINN.



The car in the foreground is the American Motors Gremlin.

It's the kind of car this country has needed for a long, long time.

It's designed to give the American motorist a car that's so easy to buy,

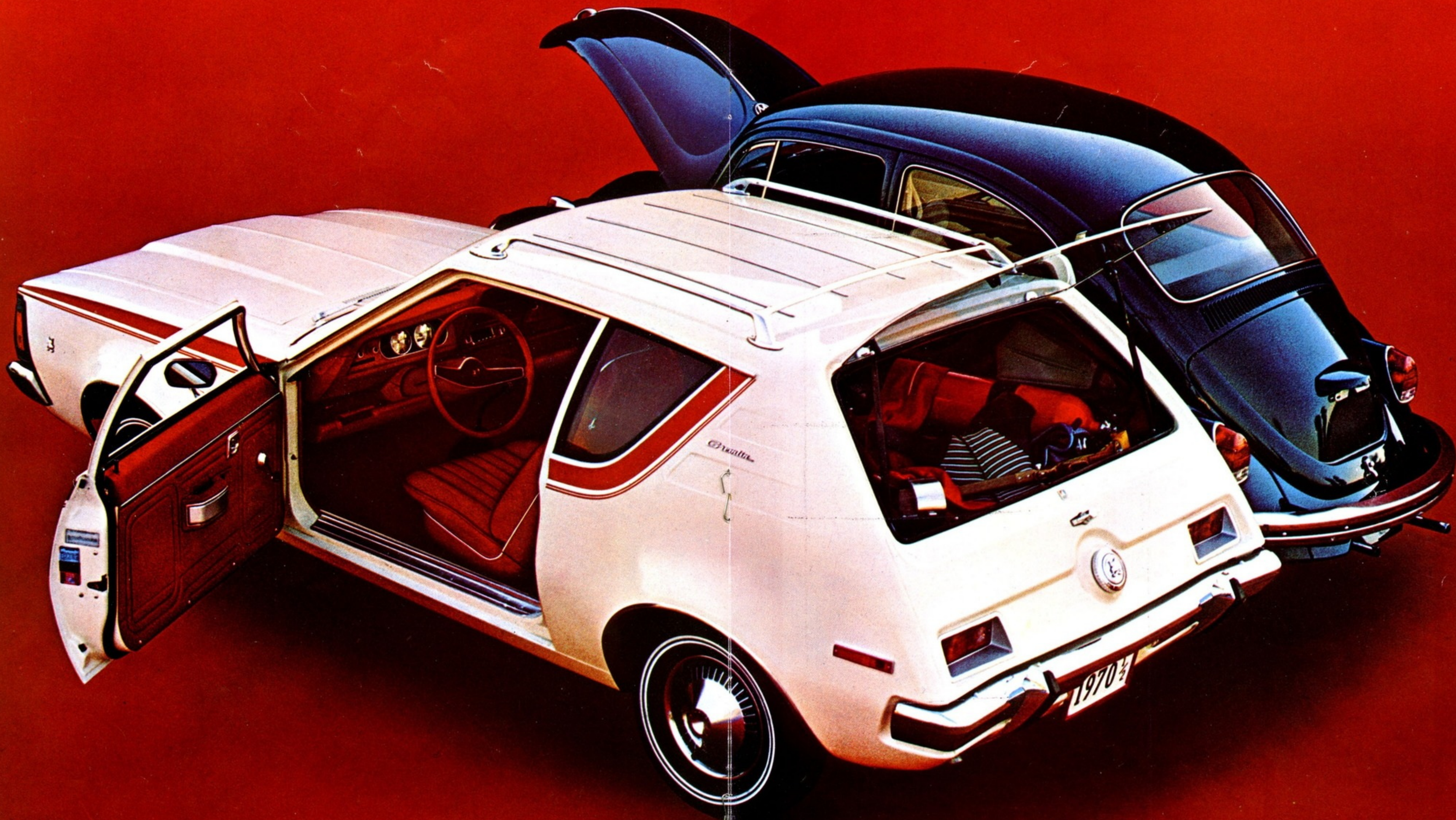
so easy to drive and so easy to take care of, that he can enjoy owning one.

It even looks like a fun car.

The Gremlin is the smallest production car made in America. It's just 161 in. long, only 2½ in. longer than the

Volkswagen, the car you see towering 7 in. over the Gremlin.

This Gremlin is one of two basic models: a 2-passenger with storage area in the rear, at a lot lower list price than any other American production car.



This is the other model: a 4-passenger Gremlin with fold-down rear seats for extra storage and a flip-up rear window for easy access. Its list price is less than any other production car made in America except for the 2-seater Gremlin.

And look in the open door. You can have optional vinyl buckets when you order custom trim including carpeting, sports style steering wheel, a glove box that locks and a parcel shelf that runs the full width of the instrument panel.

Nobody's going to push you around in any Gremlin.

The Gremlin is not only 7 in. lower, but also 10 in. wider and some 800 lbs. heavier than a VW. Which gives the Gremlin possibly the smoothest, most stable ride you

can get in a car of this size.

Its turning circle is 32 ft., 8 in., about 3 ft. less than VW's. Which makes it about the world's easiest car to park and handle.

The optional rooftop luggage rack you see is a useful extra.



The Gremlin gets the best gas mileage of any production car made in America. On regular gas.

This is especially remarkable when you consider that the Gremlin's 199 cu. in. six is a bigger standard engine than

any car not a sports car that's anywhere near its size. 128 hp. compared to Volkswagen's 57.

This engine gets the Gremlin from 0 to 60 in 15.3 seconds, the kind of pickup you need for expressway driving.

There's an optional engine, too, for both Gremlin models: a 232 cu. in. six developing 145 hp., which is a lot of horses for a fun little car. Both engines team with 3-speed manual or automatic transmission—and the bigger engine comes with 3-on-the-floor

at no extra charge.

The Gremlin is remarkably easy to service and maintain. Its normal oil change interval is 6 months or 6,000 miles, and lubrication is normally required only every 24,000 miles.



Details, details: a Gremlin on the gas cap, a great-looking instrument panel, a back seat in the 4-passenger that folds down perfectly flat.



SPECIFICATIONS AND OPTIONS	ENGINES	CARB. TYPE	H.P. @ R.P.M.	TORQUE @ R.P.M.	COMP. RATIO & FUEL	BORE & STROKE	TRANSMISSIONS & AXLE RATIOS		
							199 CID Std. Six	3-Speed Manual on Column (Std.) Shift-Command Automatic on Column (Opt.)	2.73:1 (3.08 Opt.) 2.73:1 (3.08 Opt.)
DIMENSIONS							232 CID Opt. Six	3-Speed Manual on Floor (Std.) Shift-Command Automatic on Column (Opt.) Shift-Command Automatic with Air Cond. (Opt.)	3.08:1 (3.31 Opt.) 2.37:1 (2.73 Opt.) 2.73:1 (3.08 Opt.)
OVERALL SIZE									
Length	161.25"								
Width	70.58"								
Height	51.80" (52.40" opt. tires)								
Curb Weight	2635 lbs. (approx.)								
CHASSIS									
Wheelbase	96.00"								
Front Tread	57.46"								
Rear Tread	57.00"								
Brake Diameter/Total Area	9" / 153 Sq. In.								
Turning Diameter	32.7 Ft.								
Front Suspension	Coil Springs, Independent, Twin-Ball Joints								
Rear Suspension	Multiple Leaf, Semi-Elliptic								
INTERIOR									
Headroom, Front/Rear	37.9/36.4"								
Legroom, Front/Rear	40.1/29.5"								
Shoulderroom, Front/Rear	54.9/53.0"								
Hiproom, Front/Rear	54.9/53.0"								
Cargo Capacity, 4-Pass. Model	6 Cu. Ft. (8 with Opt. Space-Saver Spare)								
Seating	2 or 4 Pass. Models								
PERFORMANCE (199 CID Std. Engine)									
Fuel Economy (manual trans.)	23 MPG Avg. (Approx.)								
0-60 MPH Acceleration	15.3 Sec. (Manual) 15.8 Sec. (Auto.)								
1/4 Mile Acceleration	19.7 Sec. @ 67 MPH (Manual) 20.0 Sec. @ 66 MPH (Auto.)								
Top Speed	95 MPH								
CAPACITIES									
Gas Tank	21 Gallons								
Engine Oil (with filter)	5 Quarts								
Engine Cooling (with heater)	10.5 Quarts								
Manual Transmission	1.5 Pints for 199 CID 2.5 Pints for 232 CID								
Automatic Transmission	9.5 Quarts								
Rear Axle	3.0 Pints								
STANDARD FEATURES							SAFE-COMMAND STANDARD FEATURES (Cont.)		
Vinyl cover for spare tire							Deep-Dish Steering Wheel		
Rubber floor mats (carpets with custom interior trim)							High-Strength Windshield Glass		
Weather-Eye heater and defroster							Tempered Side & Rear Glass		
Counter-balanced liftgate (4-passenger model)							Molded Ceiling Headliner		
Exhaust emission control system							Padded Sun Visors		
Step-on parking brake							Padded Instrument Panel		
Suspended pedals (brake, clutch and accelerator)							Padded Armrests		
Variable-speed windshield wipers							Non-Glare Finish on Inside Parts		
Long-wearing, easily cleaned vinyl upholstery							Double-Safety Brake System		
Plug-in socket for main wiring harness							Brake System Warning Light		
Ash tray, front							Self-Adjusting Brake Linings		
Deep-Dip body rust preventive							Mechanical Stop-Light Switch		
Triple-coat, baked acrylic enamel finish (13 colors)							Corrosion-Resistant Brake Lines		
Dual pin stripes (rally stripes optional)							Safety-Rim Wheels		
Aluminized steel exhaust system							Tire Tread-Wear Indicators		
50 amp. "Clear-Power" battery (70 optional)							Anti-Theft Ignition, Steering & Transmission Lock with Warning Buzzer		
35-amp. alternator (55 with air conditioning)							High-Strength Door Locks		
Single horn (second horn, dealer accessory)							Safety-Shaped Door Handles		
Side-of-car, scissors-action tire jack							Safety-Shaped Control Knobs		
One year or 12,000 mile warranty							Safety-Styled Instrument Panel		
Wide interval (6,000 Miles or 6 months) normal oil change requirements							Front Seat-Back Lock		
SAFE-COMMAND STANDARD FEATURES							OPTIONAL EQUIPMENT		
Seat Belts							POWER AND PERFORMANCE		
Two Front Shoulder Belts							Variable-Ratio power steering		
Two Rear Shoulder-Belt Anchors							Power brakes		
Two Front Head Restraints							Twin-Grip differential		
4-Way Hazard Warning Signals							Handling package (heavy-duty springs and shocks, plus front sway bar)		
Lane Changer Turn Signals							Heavy-duty engine cooling (special radiator, flex fan, fan shroud)		
Automatic Back-Up Lights							COMFORT AND CONVENIENCE		
Side-of-Car Safety Markers							Interior appointment group (package tray, cigarette lighter, plus glove box door, lock, light)		
Guard Glo Headlights							Visibility group (remote control mirror, sun visor mirror, 12-inch day/night rearview mirror, electric windshield wipers and washers)		
Inside Rear View Mirror with Twin Ball Joint Pivots							MISCELLANEOUS		
Left-Side Rear View Mirror							6.00 x 13 Polyester-cord tires, whitewall		
Windshield Washers (Manual)							6.45 x 14 Polyester-cord tires, blackwall		
Non-Glare Windshield Wipers							B78 x 14 Fiberglass-belted tires, blackwall (standard with air conditioning) or whitewall		
Windshield Defrosters (Heater)							Clear-vinyl protective floor mats, front		
Single-Unit Body Construction							Fuel Tank Vapor Control System (req'd in Calif.)		
Energy-Absorbing Steering Column							Locking Gas Cap		
							Space-Saver Spare (inflatable spare, available with 14-inch tire options)		

American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation.

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